What is LaScam?



French-speaking society for documentary authors

LaScam –Société civile des auteurs multimedia – is a society which collects and distributes royalties for authors.

It brings together over 45,000 authors and directors of documentaries, reports and magazines on television, radio and the web as well as writers, translators, journalists, photographers and illustrators.

In last year, it collected around €110 million.

Founded in 1981, LaScam negotiates its members'royalties with broadcasters; it collects most of the rights from television and radio stations, Internet service providers and video platforms (YouTube, Netflix, Google Play, iTunes, etc.).

LaScam also represents and defends the interests of authors with the authorities, broadcasters, producers, and publishers.

LaScam is member of: Cisac (International Confederation of

Societies of Authors and Composers); Gesac (European Grouping of Societies of Authors and Composers);

 ${\rm SAA}$ (Society of Audiovisual Authors).

In addition to royalty management, LaScam conducts important **cultural** activities thanks to part of the sums it collects on the sales of blank media such as CDs, external hard disks, tablets, etc. (the so-called "private copy" remuneration –the amount it receives is minimal, e.g. 1.13% of the sales price of an iPhone).

LaScam supports many festivals, enabling authors and audiences to meet: Idfa in Amsterdam, Fipadoc in Biarritz, Cinéma du Réel in Paris, Étonnants Voyageurs in Saint-Malo, Figra in Le Touquet, Bayeux-Calvados-Normandie war correspondents award, FID in Marseille, L'Œil d'or at the Festival de Cannes, Visa pour l'image in Perpignan, etc.

It gives authors writing **grants** ("Brouillon d'un Rêve") to help them develop their projects.

It honors authors with **prizes** (television, radio, Joseph Kessel Award, François Billetdoux Award, Marguerite-Youcenar Award, Roger Pic photographic Award, etc.).

It manages the Albert Londres Award for the best special correspondents.

Every year, it awards its **30 Stars** for the best documentaries and reports.

