## LaScam\*



Press realease Paris, 22 April 2024

## Signature of a global partnership between Prime Video and LaScam

LaScam and Prime Video have concluded a **licensing agreement** for France, Belgium and Luxembourg which authorizes the use of LaScam's repertoire on Prime Video SVOD service.

This agreement complies with the principles of artistic literary property in France and respects the authors' right. It provides appropriate proportional remuneration for authors who are members of LaScam and those of foreign author societies to which it is linked by its reciprocity agreements.

Retroactive, it dates back to the launch of Prime Video in France, in December 2016, and runs until at least 2025.

Prime Video and LaScam thus demonstrate their shared commitment to supporting the authors of audiovisual works, drivers of cultural creation in France and Europe.

Furthermore, LaScam joins, alongside the organizations of producers and authors already signatories, the **inter-professional agreement** in which Prime Video undertakes to **invest in heritage audiovisual creation**, independent, European and of original French expression.

This agreement includes, for Prime Video, the commitment to invest 5% of its audiovisual obligation in the documentary.

These important agreements demonstrate the growing success of the documentary genre and real-life works in France and internationally.

Press contacts:

Prime Video - Margot Botrel - mbotrel@amazon.fr La Scam - presse@scam.fr - +33 (0)1 56 69 64 34